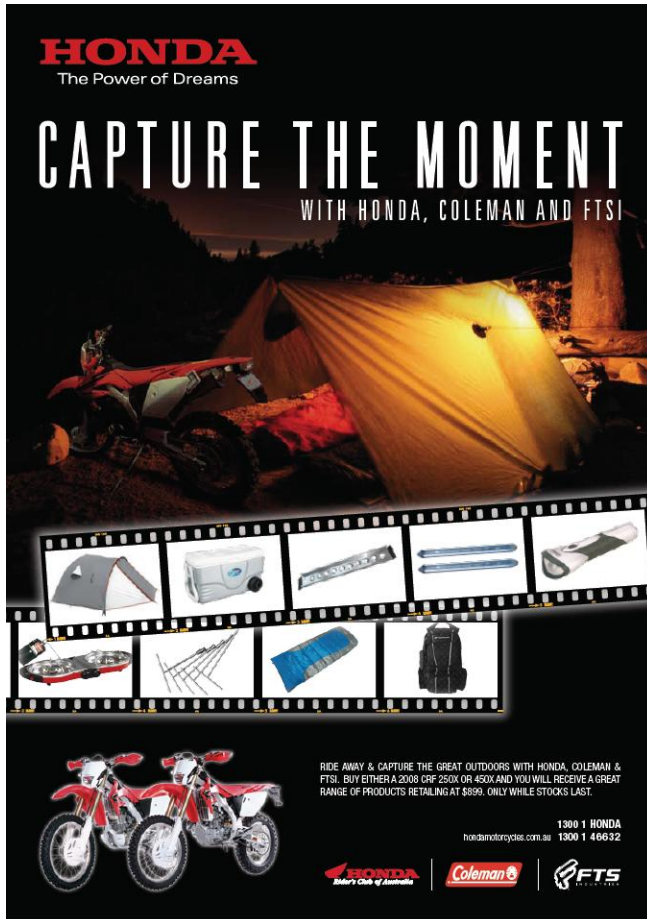


## ESCAPE WITH HONDA'S LATEST ENDURO DEAL



The graphic features the Honda logo at the top left with the slogan 'The Power of Dreams'. Below it, the text 'CAPTURE THE MOMENT' is written in large, bold, white letters, with 'WITH HONDA, COLEMAN AND FTSI' in smaller text underneath. The background is a dark, atmospheric photo of a campsite at night with a tent and a motorcycle. A filmstrip border runs across the middle, containing small images of the included items: a tent, a cooler, a stove, a torch, a backpack, a ramp, a hydration pack, and a t-bar set. At the bottom left, two Honda CRF enduro motorcycles are shown. Text at the bottom right of the graphic reads: 'RIDE AWAY & CAPTURE THE GREAT OUTDOORS WITH HONDA, COLEMAN & FTSI. BUY EITHER A 2008 CRF 250X OR 450X AND YOU WILL RECEIVE A GREAT RANGE OF PRODUCTS RETAILING AT \$899. ONLY WHILE STOCKS LAST.' Below this is the Honda website 'hondamotorcycles.com.au' and the phone number '1300 1 HONDA 1300 1 46632'. Logos for Honda, Coleman, and FTSI are also present.

After a long day of riding in the bush, there is nothing quite as satisfying as setting up camp and sharing stories with your mates.

To encourage new customers to jump on board one of Honda's unparalleled enduro machines sooner rather than later, Honda is offering a fantastic free Limited Edition "Escape" Pack valued at \$899.

Customers who purchase a new Honda CRF250X or 450X will receive a quality Coleman 58 litre cooler on wheels, Fold "n" Go Stove and torch, plus a three man tent, aluminium ramp, hydration luggage back pack, five piece t-bar set and tyre levers.

Offer is only available on all CRF250X and CRF450Xs sold between April 14 and June 30, 2008 or while stocks last.

Both the CRF250X and the CRF450X are incomparable machines that combine light weight, strong, versatile power and superbly responsive handling in one of the finest chassis in the world of off-road riding.

Both models offer a host of refinements for 2008 including new works-style front and rear brake rotors, redesigned fuel tank and seat for improved rider ergonomics, and a revolutionary new Honda Progressive Steering Damper (CRF450X only) that aims to offer ease of control and smoother corner handling in cornering.

For model information please visit: [www.hondamotorcycles.com.au](http://www.hondamotorcycles.com.au).

**For a Dealer locator, phone 1 800 241 173.**

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